



MNFEA 2019 Conference Sponsorship Opportunities

Why Sponsor the 2019 MNFEA Conference?

Sponsoring the MNFEA Annual Conference is a unique and targeted way to get your name and message in front of a broad range of stakeholders with significant purchasing power. Each year, our annual conference brings together 120-150 event professionals representing approximately 90 organizations for two and a half days of education sessions, networking, and numerous opportunities to create and nurture lasting professional alliances.

Take advantage of this exclusive opportunity to reach decision makers of Minnesota's event community from small volunteer-run events to some of the state's largest events including the Minnesota State Fair, Winter Carnival, Renaissance Festival, Rochester's Thursdays on First & Third, Basilica Block Party, Irish Fair of MN, Twin Cities Pride, Duluth's Arts in Bayfront Park, Grand Ole Day, Cinco De Mayo, and many more statewide.

Who Are Our Members and Conference Attendees?

- Festival & Event Producers
- Event Planners
- Event Managers
- Vendors & Suppliers
- Chambers of Commerce
- Tourism Authorities
- Breweries
- Race Directors

Where Are We Spending?

- Advertising/Marketing/Social Media/PR
- Promotional Products
- Printing & Signage
- Live Entertainment
- Food & Beverage/Concessions
- Ticketing
- Production/Staging
- Sanitation & Portable Restrooms
- Rentals (Tents, Tables, Chairs, Linens, Etc.)
- Power, Generators, Heavy Equipment, Etc.
- Security/Fencing/Barricades
- Transportation (Buses, Vans, Golf Carts, Etc.)
- Event Insurance

Great! How Do I Sign Up?

First, review the attached list of opportunities then [click here](#) to register and pay for your sponsorship package of choice. If you have any questions, please email our Sponsorship Chair, Junia Joseph-Benham at junia@rootedcreative.com.



